

## **BANKTALK** 2020

## Using Data to Power Strategic Planning

(September 1, 2020)





#### QwickRate<sub>®</sub> Family of Products



BANKS

CREDIT UNIONS

OTHER INVESTORS

WEBINARS

RESOURCES

COMPANY

# WE'VE HAD YOUR BEST INTERESTS ONLINE FOR OVER 30 YEARS.

Providing community banks and credit unions with time-saving solutions that are heavy on value, light on budgets.





2013



QwickBonds

2017



2019



1986

## Agenda

- Data driven decision making
- Strategic planning process
- What do you do with the data? technology?
- The economy, the market—and reserves
- The COVID credit environment
- FL, regional, & national credit trends
- Is your bank's credit risk management up for the new challenges? Think Circle and Onion
- Is your loan review good enough?



SERVICE PROVIDER® QWICKAnalytics®



## Data Driven Decision Making

- Define your objectives
- Gather Data
  - Your time is better spent analyzing, not aggregating!
- Analyze and Understand
  - This is where you should be focusing your time and effort
- Identify any unresolved questions
- Find the needed data to answer those questions





### Data Driven Decision Making

- Revisit and reevaluate
- Present the data
- Set measurable goals
- Continue to evolve
- Guard against biases
  - Data is the great arbiter of truth!





### Strategic Planning Process



Directors develop the Plan

Set direction and priorities

Get everyone on the same page

Simplify decision making

To drive alignment - maximize resources to communicate the message



Management executes the Plan

Improve it!

Understand it!

Communicate it!

Provide context to it!



Data is how we more effectively monitor Management's progress



Data is a Force Multiplier

An attribute that improves the effectiveness of a group.







### Bank Data - You have a lot of it; do you use it?

- Public Data QwickAnalytics
  - Banks Produce it for the regulators
  - Do you utilize it?
    - Better understand your own performance
      - Arbiter of truth!
    - Peer Performance
    - SWOT Analysis
    - Research
    - Understand regulators point of view
    - Can the past help plan for the future?





### Bank Data - You have a lot of it; do you use it?

- Non- Public Data IntelliCredit
  - You currently request and have numerous points of data from your clients
  - Where is it?
    - Loan Files
    - Core Systems
    - Excel Spreadsheets
  - Do you utilize it?
    - Complete picture of your portfolio
    - Risk Migrations
    - Pricing for Risk
    - Incorporated with your Loan Review
    - Script your Future





## How do I incorporate technology into my Bank?

- Important to identify technology that will:
  - Be a force multiplier
  - Affordable
  - Able to grow with you
  - Able to be managed by your team
  - Able to be integrated by your team
  - Able to be understood by your team





## Why does it matter today?

- We are at the start of a new credit cycle
  - Does it look familiar?
  - Are we able to learn anything from last time?
  - Are we able to learn anything from other banks?
- What can we take from JP Morgan's current provisions to prepare for our own potential credit uncertainty?
- What can we learn from the previous recession to prepare this time?
- Where am I finding data to help me better develop a plan?





# What is going on here? 2020 - Anything, but perfect vision.

- "The path of the economy will depend significantly on the course of the virus."
  - Federal Reserve Release July 29<sup>th</sup>, 2020





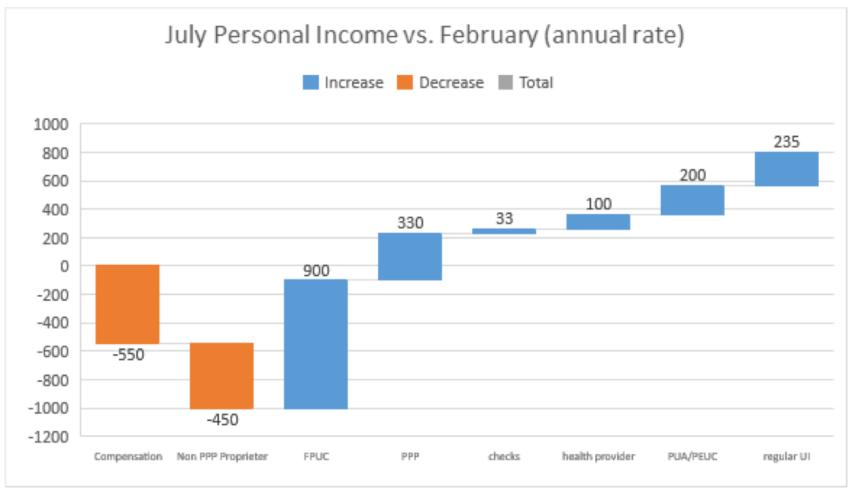
#### Fiscal and Monetary Response - Back up the bus! Little concern this time around spending - No Tea Party

- \$2.4 Trillion in 2020 for CARES Act implemented within weeks of downturn
- \$800 billion in 2008 for American Recovery & Reinvestment Act > 12 months after drop
  - More support in 6 months in 2020 vs 5 years in 2007 -2012
- Fed funds rate at over 5% in 2007 > 6 months to get to 0%
- Interest rates will be lower for longer rates will not rise until inflation is evident vs. 2008 when fear of inflation prompted rising rates
- Economic problems will materialize if economy does not pickup as support rolls off
- Fiscal support will fall to below 3 percent of GDP next year and turn negative in subsequent years under current law.
- Will more support be agreed upon?





#### Loss of Income more than made up for by Government support.







## What do Bank Investors believe about the implications of COVID 19?

• Year to date (July) the Nasdaq Bank Index is down 29.8%, and the KBW Bank Index has sunk 31.5%.

#### Stocks At A Glance



					Price		Trading Multiples					
			Assets		\$ Price	% Price	Market				LTM	LQ
Ticker	Company	ST	(\$MM) *	Price	Change	Change	Value		TBV	BV	EPS	EP:
	Filter:	All ▼										
JPM	Jpmorgan Chase & Co.	NY	\$3,213,115	\$97.24	\$0.03	0.0 %	\$296,349.1		1.59 x	1.26 x	13.1 x	_
BAC	Bank Of America Corporati	NC	\$2,741,688	\$25.47	\$0.08	0.3 %	\$220,674.2		1.29 x	0.91 x	12.3 x	
С	Citigroup Inc.	NY	\$2,219,770	\$50.89	(\$0.15)	-0.3 %	\$105,943.2		0.71 x	0.61 x	6.7 x	
WFC	Wells Fargo & Company	CA	\$1,968,766	\$24.24	(\$0.06)	-0.3 %	\$99,858.1		0.77 x	0.63 x	27.8 x	
USB	U.S. Bancorp	MN	\$542,909	\$36.79	(\$0.07)	-0.2 %	\$55,408.8		1.67 x	1.22 x	9.5 x	
TFC	Truist Financial Corporat	NC	\$504,336	\$37.55	(\$0.11)	-0.3 %	\$50,602.7		1.45 x	0.82 x	12.1 x	
BK	Bank Of New York Mellon C	NY	\$468,155	\$35.99	(\$0.31)	-0.9 %	\$31,867.1		1.84 x	0.85 x	7.7 x	<b>*</b>





## Why is the stock market moving higher?

- The FAANG (Facebook, Amazon, Apple, Netflix, Google) stocks are moving higher
  - S&P 500 is a market cap weighted index
  - FAANG stocks are up over 35%; most of the remaining stocks are down or barely positive for the year
- The stock market rising reflects larger businesses increasing their market share during the crisis. Is it suggesting this might be normal for longer?
  - Are you going to fight for market share?
  - What does that mean for small business? Your customers?
    - Can they afford to fight for market share?
    - Always the small business conundrum market share or profitability





## What are they seeing? JP Morgan's last 6 quarters - notice the ALLL build

Credit Quality Summary	3/31/2019	6/30/2019	9/30/2019	12/31/2019	3/31/2020	6/30/2020	MRQ -	6/30/2020	
Texas Ratio (adjusted) (3) Common Texas Ratio (adjusted)	<b>7.8%</b> 7.8%	<b>7.0%</b> 7.0%	<b>6.6%</b> 6.6%	<b>5.8%</b> 5.8%	<b>5.9%</b> 5.9%	<b>6.1%</b> 6.1%	<b>6.1%</b> 6.1%	<b>4.9%</b> 4.9%	<b>58</b> 58
Loan Loss Reserve / Loans Loan Loss Reserve / Nonperforming Loans	<b>1.17%</b> 109%	<b>1.38%</b> 142%	<b>1.41%</b> 146%	<b>1.37%</b> 172%	<b>2.29%</b> 283%	<b>3.29%</b> 318%	<b>3.29%</b> 318%	<b>0.96%</b> 172%	<b>99</b> 72
Net Chargeoff Ratio Total Credit Loss Ratio <sup>(4)</sup>	0.25% 0.10%	0.93% 0.38%	0.58% 0.23%	0.63% 0.25%	0.61% 0.24%	0.62% 0.23%	0.62% 0.23%	0.00% 0.00%	98 96
Loan Loss Reserve Analysis	3/31/2019	6/30/2019	9/30/2019	12/31/2019	3/31/2020	6/30/2020	MRQ -	6/30/2020	
Loan Loss Reserve-Beginning Balance + Loan Loss Provision + Total Recoveries - Total Chargeoffs - Other Reserve Adjustments Loan Loss Reserve - Ending Balance	\$9,780,000 \$679,000 \$185,000 \$730,000 (\$49,000) \$9,963,000	\$16,977,000 \$1,896,000 \$397,000 \$2,616,000 \$3,507,000 \$13,147,000	\$13,069,000 \$1,478,000 \$305,000 \$1,676,000 (\$39,000) \$13,215,000	\$13,177,000 \$1,404,000 \$294,000 \$1,788,000 (\$19,000) \$13,106,000	\$21,474,000 \$7,414,000 \$433,000 \$1,902,000 \$4,184,000 \$23,235,000	\$23,235,000 \$10,396,000 \$317,000 \$1,877,000 \$0 \$32,071,000	\$23,235,000 \$10,396,000 \$317,000 \$1,877,000 \$0 \$32,071,000		





## Should we follow their lead? Look familiar? JP Morgan's ALLL Reserve Build 2007-2012

Credit Quality Summary	2007	2008	2009	2010	2011	2012
Texas Ratio (adjusted) (3)	7.4%	24.5%	44.1%	51.2%	49.1%	32.9%
Common Texas Ratio (adjusted)	7.4%	24.5%	44.1%	51.2%	49.1%	32.9%
Loan Loss Reserve / Loans	1.60%	2.64%	4.28%	4.07%	3.59%	2.77%
Loan Loss Reserve / Nonperforming Loans	114%	76%	52%	52%	61%	53%
Net Chargeoff Ratio	0.55%	1.30%	2.62%	1.98%	1.11%	0.82%
Total Credit Loss Ratio <sup>(4)</sup>	0.20%	0.48%	0.95%	0.68%	0.36%	0.27%
Loan Loss Reserve Analysis	2007	2008	2009	2010	2011	2012
Loan Loss Reserve-Beginning Balance	\$5,106,000	\$8,065,000	\$16,977,000	\$24,114,000	\$22,443,000	\$21,519,000
Loan Loss Reserve-Beginning Balance + Loan Loss Provision	<b>\$5,106,000</b> \$4,346,000	<b>\$8,065,000</b> \$16,499,000	<b>\$16,977,000</b> <b>\$22,433,000</b>	<b>\$24,114,000</b> \$9,611,000	<b>\$22,443,000</b> \$5,379,000	<b>\$21,519,000</b> \$681,000
+ Loan Loss Provision	\$4,346,000	\$16,499,000	\$22,433,000	\$9,611,000	\$5,379,000	\$681,000
+ Loan Loss Provision + Total Recoveries	\$4,346,000 \$487,000	\$16,499,000 \$539,000	\$22,433,000 \$571,000	\$9,611,000 \$899,000	\$5,379,000 \$1,173,000	\$681,000 \$1,132,000





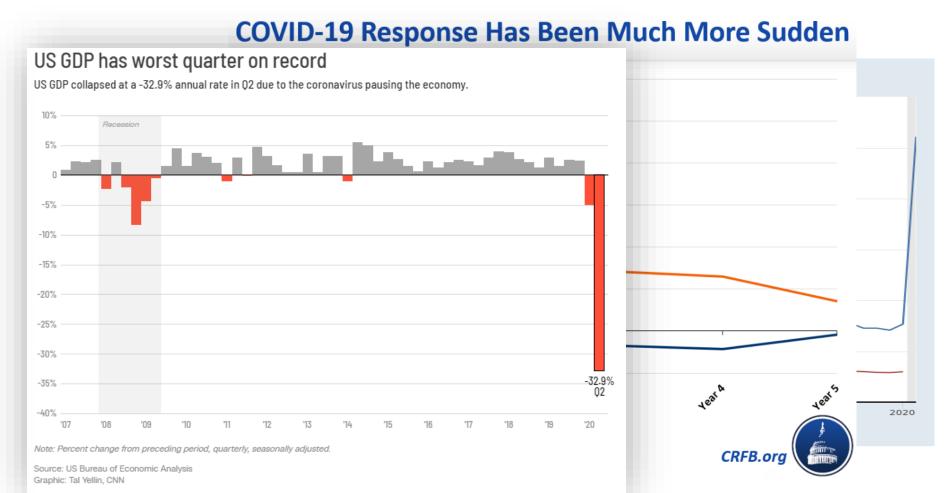
## What else can I do to better develop a plan? Do I have the data available to me?

- What did my loss experience look like during the last recession?
- Do I have tools to identify early weakness in borrowers?
- Am I scheduling a loan review?
  - Are my reviewers experienced credit reviewers?
  - Are they looking beyond documents/forms to review the credits?
- Should I run a Portfolio Level Credit Stress Test?
  - What is my capital cushion?
  - What type of losses did I have in the previous recession?
  - Will I need capital if we have similar losses?
  - Where are my capital goal posts?





### The economic impact HAS been stark...

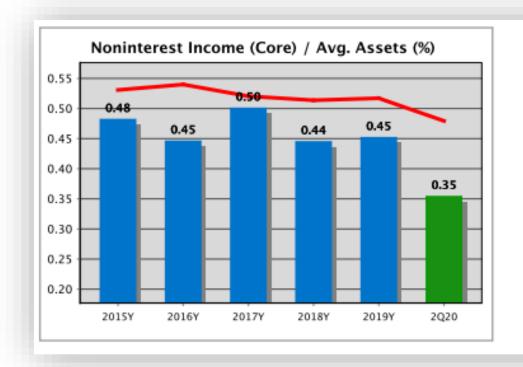


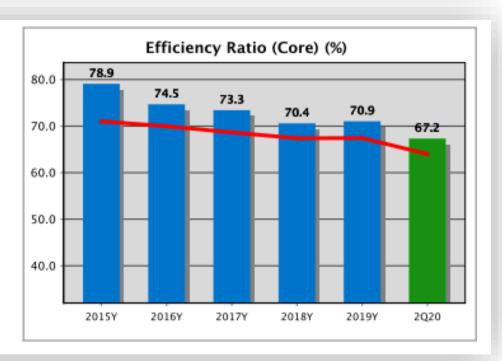




#### FL Banks Noninterest Income / Efficiency Ratio—

Negative Metrics to National Average





National Trend

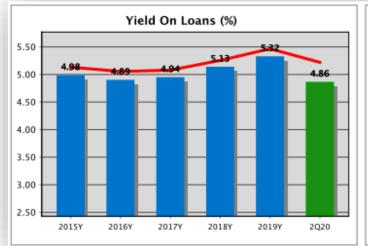
--As of 6/30/2020

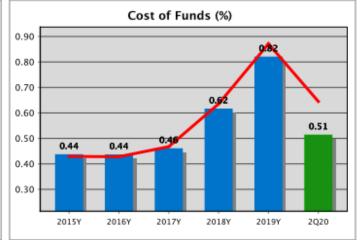


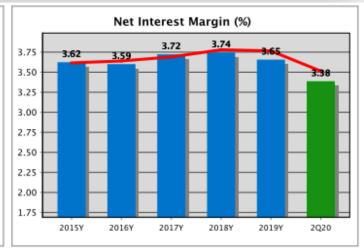


#### FL Banks Loan Yields / COF / NIM's / Wholesale Funding-

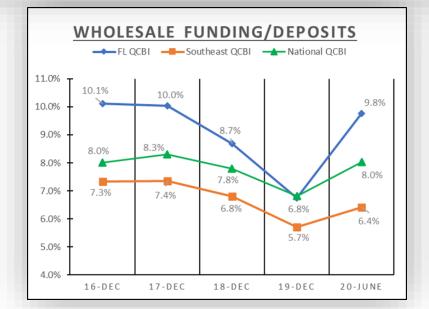
Mixed Metrics to National Average







--As of 6/30/2020



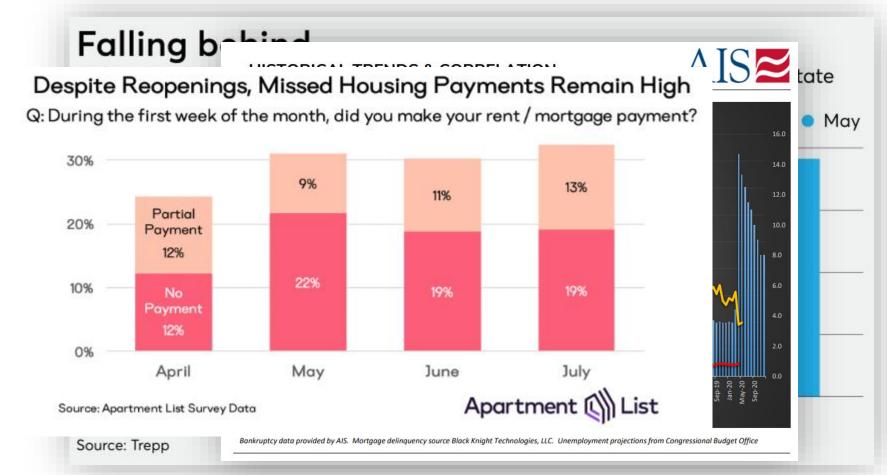
National Trend







#### The credit impact WILL be stark...







#### The current credit environment



- COVID brings us the new, UNCERTAIN, but potentially treacherous credit cycle—requiring a new game plan for credit risk management
- Certain segments already in snap-back, some with new spikes, but behavioral changes stymie full recovery models; even the July FOMC said: the course of the economy will follow the course of the virus
- Main Street is not Wall Street—credit stress always trails economic shocks
- The sugar high of COVID: non-baseline lending activity & fees (growth) / masking embedded credit risk (quality) / investor uncertainty
- Irrespective of regulatory relief, financial institutions will have to pivot quickly into credit risk management and write your own script mode
- Good News: more capital, liquidity, & risk management / short-term loan & deposit growth / NO BLAME



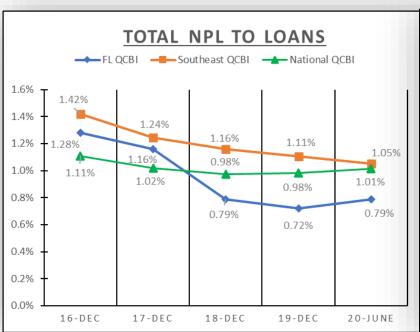


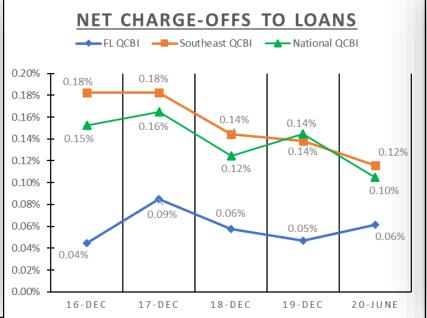
### Trifecta of Loan Quality: Banks <\$10B

#### Q2 '20 Call Report Data



FL <\$10B / Southeast QCBI <\$10B\* / National <\$10B













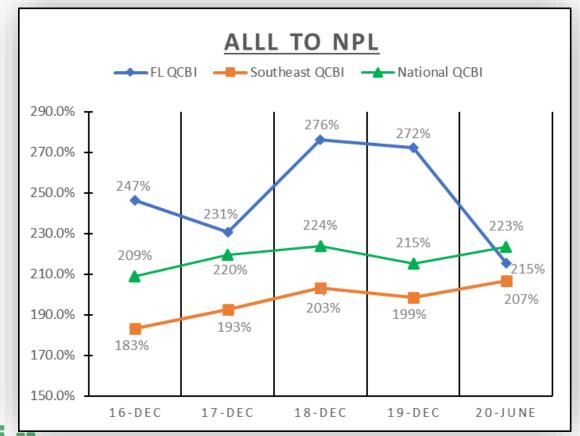


## Trifecta of Loan Quality: Banks <\$10B

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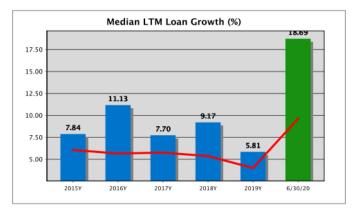


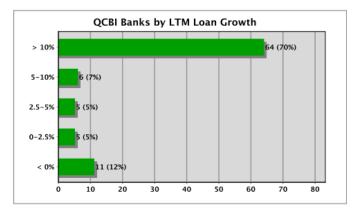
#### FL Loan Growth Trends: Banks <\$10B

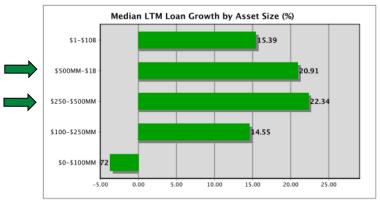


Florida Banks June 30, 2020

**QwickAnalytics** 







QwickAnalytics<sup>17</sup>

Q2 '20 Call Report Data





\* LTM = Last 12-months (or "trailing" 12-months)



National Trend

#### The current credit environment



- Commodity valuations impact on credit quality
- Determining / quantifying your credit risk profile
  - Risk grade migrations (within pass)
  - Industries
  - Vintages
  - Concentrations / Correlations

(\$in 000%) Growt				Growth Asset Quality					Risk-Based Capital						
			Growth	2015	Yearly										
				Mgmt	Growth	%	Criticized /	Exception	Formula	Stressed		<b>Board Limit</b>	Board	Regulatory	Variance
FFIEC	Category	Exposure	(Y-to-Y)	Target	Var. (%)	Delinquent	Classified %	Rate	Reserve	Loss Rate	% of RBC	(%)	Var. (\$)	Limit (%)	to Reg(\$)
1A1	1-4 Family Residential Construction	31,013	-4%	10%	14%	0.9%	4.2%	12%	0.15%	0.79%	28%	35%	7,824		
1A2	Commercial Construction	43,247	32%	10%	-22%	0.2%	1.3%	18%	0.24%	1.38%	39%				
1A2	Commercial Lots / Subdivision	8,421	-17%	10%	27%	0.4%	2.2%	6%	0.24%	1.10%	8%				
1A2	Residential Lots / Subdivision	16,214	5%	10%	5%	1.3%	9.4%	9%	0.24%	3.21%	15%				
1A2	Undeveloped Land	27,597	38%	10%	-28%	1.7%	6.9%	22%	0.24%	4.63%	25%				
1A2	Other C&D	95,479	23%	10%	-13%	0.8%	5.4%	14%	0.24%	2.61%	86%	80%	(6,709)		
1A	C&D	126,492	16%	10%	-6%	0.9%	5.7%	13%	0.22%	2.16%	114%	125%	12,211	100%	(15,530)
	Acceptable:				< 10.0%	< 0.8%	< 3.0%	< 10%		<2.0%			< 90.0%		< 90.0%
	Watch-				_	_	_	_		_			_		_

That's the *quantitative*—
now write the *qualitative*narrative of your own
credit risk profile!





#### FL CRE Concentrations: Banks <\$10B

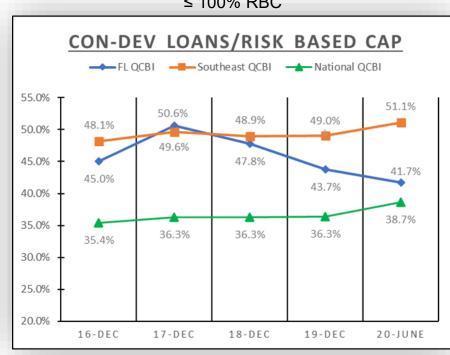
#### FL <\$10B / Southeast QCBI <\$10B\* / National <\$10B



Regulatory Guidance: ≤ 100% RBC

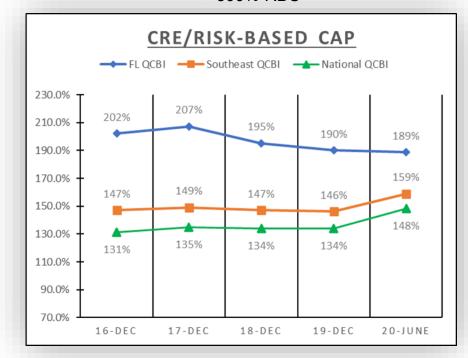
Q2 '20 Call Report Data

Regulatory Guidance: ≤ 300% RBC



**1**00%:

FL: 1 Southeast QCBI: 63 National: 185



**1** 300%:

FL: 12 Southeast QCBI: 50 National: 260



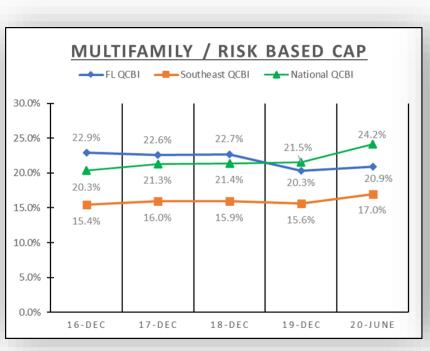


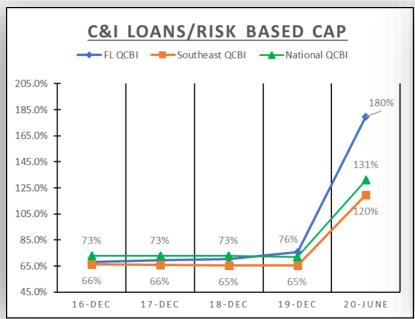


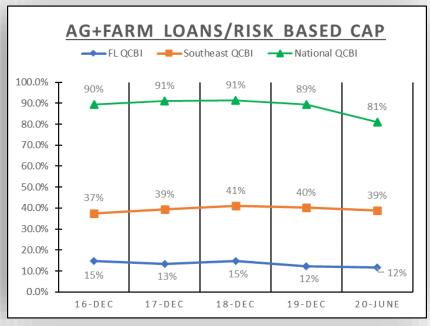
#### FL Other Concentrations: Banks ≤ \$10B

#### FL <\$10B / Southeast QCBI <\$10B / National <\$10B















#### RED FLAGS

- Recognizing problems late-in-the-game; all loans good...until they're bad
- Immediate credit concerns:

SER TO THE SWEETER THE STREET OF THE STREET

- Most service industries
- Conventional retail—especially strip centers
- LFT (Leveraged Financial Transactions)
- Non-profits
- ➤ Agriculture

 Nationwide, more than 500 colleges and universities show warning signs in two or more metrics.

--- The Hechinger Report August 4, 2020

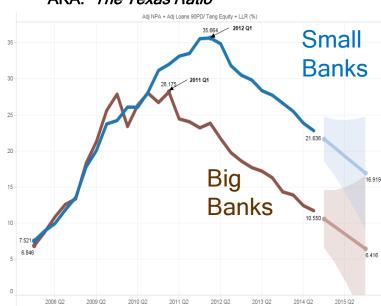
- Consumer credit quality, especially automobile paper
- > Heady rise in some CRE segment valuations—before COVID
- Not determining / quantifying / describing your credit risk profilebefore the regulator does if for you!

#### NPA's structural challenge at smaller banks when credit is stressed

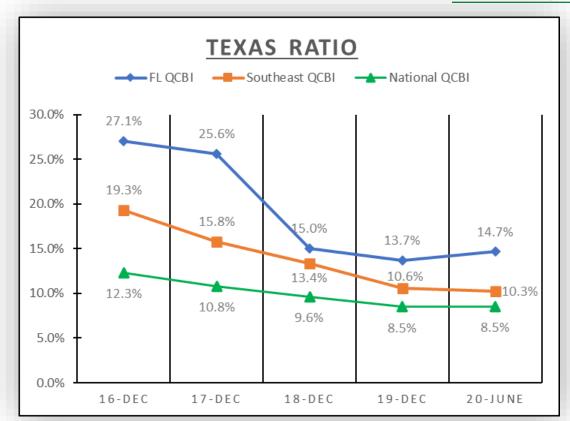
#### FL <\$10B / Southeast QCBI <\$10B / National <\$10B

QwickAnalytics™





Smaller Banks couldn't flush and made bet to keep more capital—and more NPA's







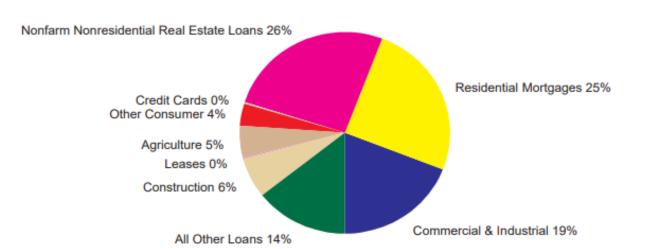
#### Loan Portfolio Composition by Asset Size

June 30, 2020

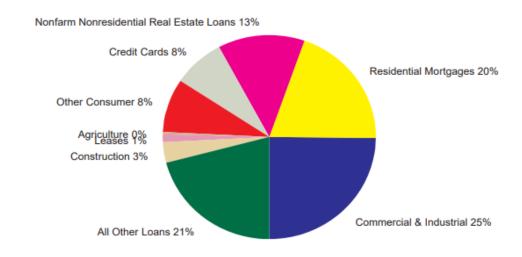
#### **Small Institutions**

#### **Larger Institutions**

#### Assets < \$1 Billion



Assets > \$1 Billion



57%

**Loans Tied To Real Estate** (Exclusive of Agriculture)

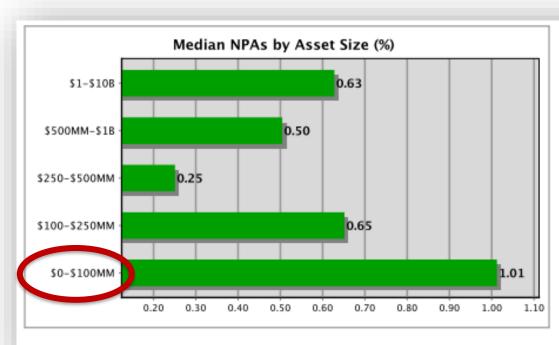
36%

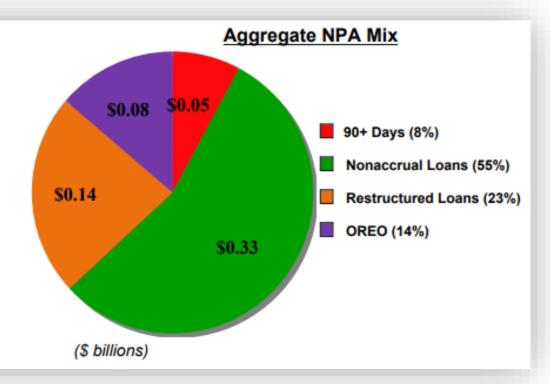




## FL Banks (≤ \$10B) 'Q2 '20 NPA's:











#### Credit Management in the Near Term

#### New focus on risk management

- Talent assessment
- Maintaining close borrower contact—virtually, of course
- Policy & procedures
- Sensitivities
- Conservatism without over-reaction
  - Stressing without doomsday
  - Valuations without fire-sales
  - Aggressive reserving / moderating charge-offs (at least initially)
- Renewed focus on Loan Review
- The new *prospective* borrower
- Government guarantee programs





#### Key Board Credit Risk Oversight Questions

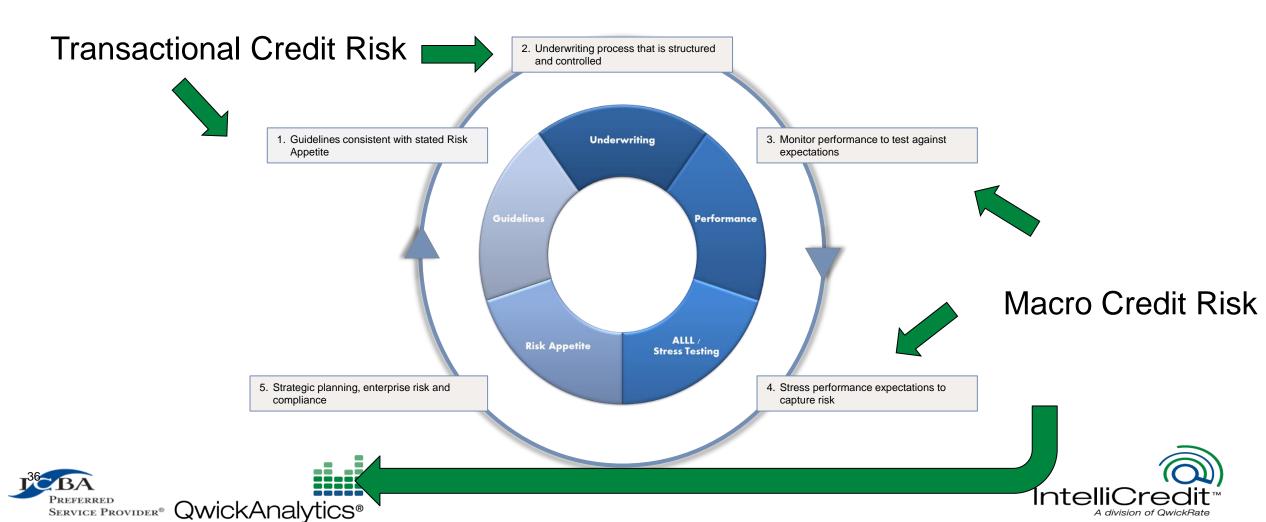
- Are you spending more time on approving individual loans (transactional credit risk)
   than understanding aggregate portfolio trends (macro credit risk?
- Is your focus policy or policy and procedures?
- Can you succinctly define your credit culture?
- Do you have defined roles and accountabilities differentiating loan production and credit risk management?
- Are loan exceptions documented, mitigated, and approved (as needed)?
- Are you provided a status report on the bank's credit performance relative to KRI's (key risk indicators)?
- Do you get too many credit surprises?





# The Credit Lifecycle–5 Key Activities (Transactional ⇔ Macro Risks)

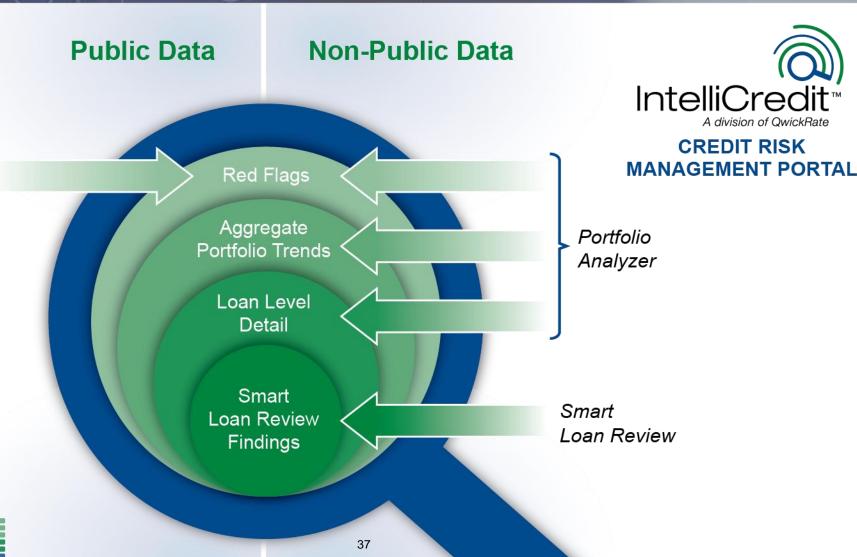
The Credit Lifecycle—5 Key Activities



# The IntelliCredit™ Portal



BANK DATA & RESEARCH TOOLS





# Red Flags

PORTFOLIO CREDIT RISK									
Loan Concentration:	Numerator								
Total Loans / Tier 1 Capital+LLR	\$384,095				478.3%			1.	0
Total CRE Loans / Tier 1 Capital+LLR	\$193,121	240.5%						1.	5
Total CRE + O/O NFNR / Tier 1 Cap+LLR	\$212,575		264.7%					1.	0
Total Constr & Land Dev Loans / T1 Cap+LLR	\$70,136	87.3%						3.	0
Total Real Estate Loans / Tier 1 Cap+LLR	\$299,273			372.7%				2.	0
C&I Loans / Tier 1 Capital+LLR	\$61,266			76.3%					
Total Consumer Loans / Tier 1 Cap+LLR	\$2,458					3.1%		Loan	Portfol
BS Leverage:	Numerator							FFIEC	
Net Loans / Deposits	\$379,485	112%						Code	
Total Gross Loans / Assets	\$384,095			68%			Ē	1A1	1-4 Far
Total Oross Louis / Assots	4004,000			00 /0				1B	Secure

	Risk Grades												
Lo	an Portfolio WAVG Interest Rate		Pass	Loans	Non-Pass Loans								
FFIEC Code	Description	1	2	3	4	5	6	7					
1A1	1-4 Family Residential Construction	0.00%	0.00%	5.17%	5.75%	0.00%	0.00%	0.00%					
1B	Secured by Farmland	0.00%	5.33%	5.27%	5.21%	0.00%	0.00%	0.00%					
1C1	1-4 Family Loans: Revolving	0.00%	6.06%	5.80%	6.75%	0.00%	0.00%	0.00%					
1C2A	1-4 Family Resi Mortgage: 1st Lien	0.00%	4.51%	5.09%	5.38%	6.00%	6.25%	0.00%					
1C2B	1-4 Family Resi Mortgage: Jr. Lien	0.00%	6.12%	6.00%	6.23%	0.00%	0.00%	0.00%					
1D	Secured by Multifamily	0.00%	0.00%	4.98%	0.00%	0.00%	0.00%	0.00%					
1E1	Secured by OOCRE	0.00%	0.00%	4.99%	5.88%	0.00%	5.72%	0.00%					
1E2	Secured by Non-OOCRE	0.00%	5.35%	5.72%	5.60%	0.00%	0.00%	0.00%					
3	Agricultural Production Loans	3.50%	6.75%	5.67%	6.18%	0.00%	0.00%	0.00%					
4A	Commercial & Industrial Loans	2.50%	3.25%	5.68%	5.68%	0.00%	0.00%	0.00%					
6C	Auto Loans	0.00%	5.26%	6.39%	6.86%	0.00%	0.00%	0.00%					
6D	Other Consumer Loans	3.24%	7.13%	8.01%	7.44%	0.00%	0.00%	0.00%					
	WAVG Interest Rate by Risk Grade:	3.05%	5.27%	5.51%	5.66%	6.00%	5.74%	0.00%					
	Minimum Interest Rate:	2.25%	3.25%	2.88%	3.88%	6.00%	5.25%	0.00%					
	Maximum Interest Rate:	3.75%	7.95%	10.25%	10.00%	6.00%	6.25%	0.00%					

11%

7%

22%

15%

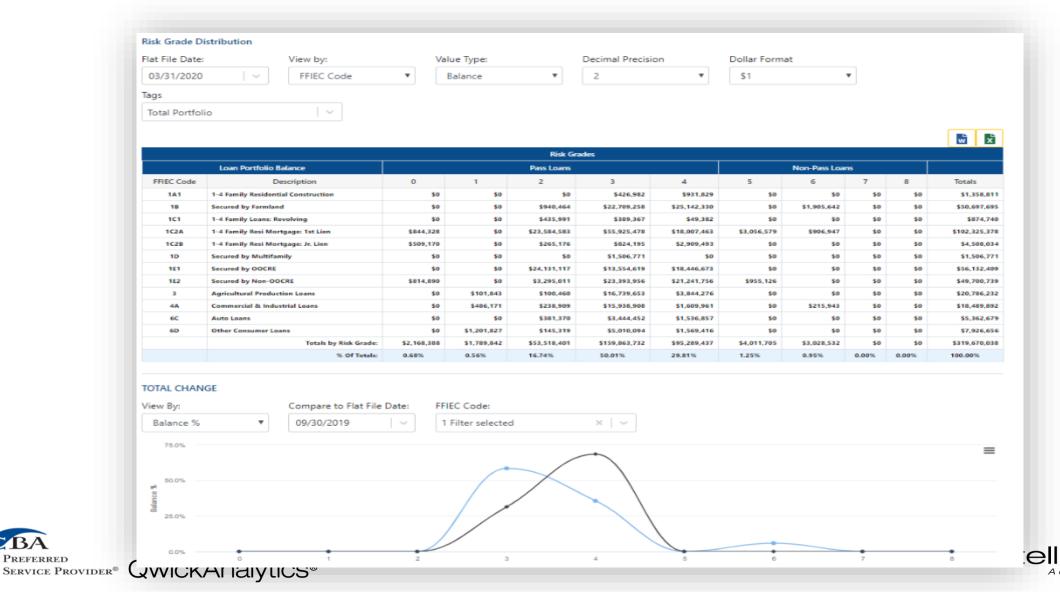
1.5

1.0

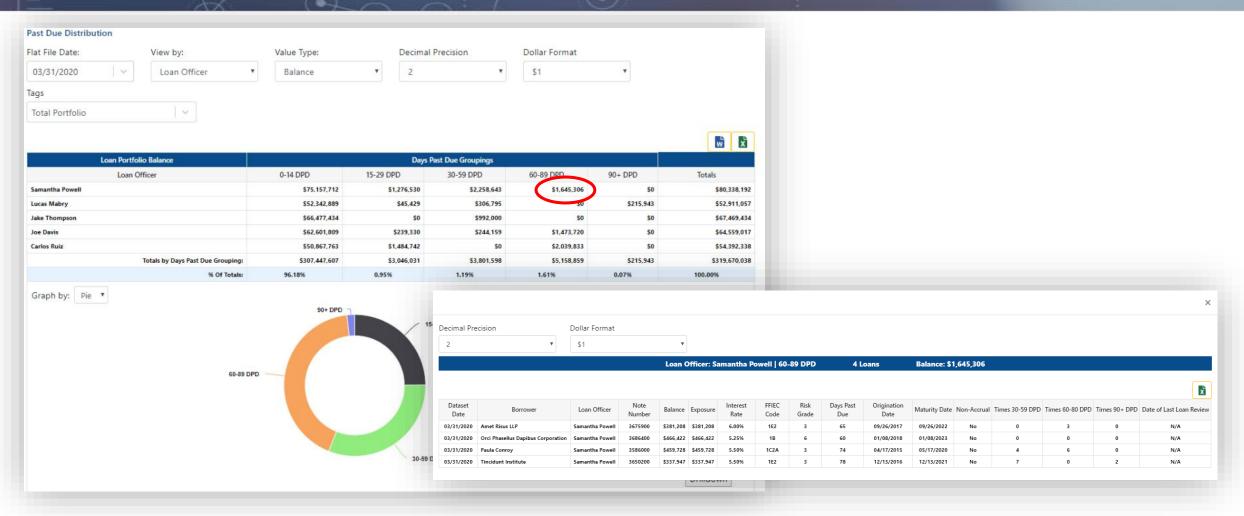
3.0



# Aggregate Portfolio Trends



### **Loan Level Detail**







# **COVID-19 Tracking**

IntelliCredit / Pawnee Community Financial / Portfolio Analyzer / COVID-19 Loan Tracker

#### COVID-19 Loan Tracker

Most Recent Flat File Date: 03/31/2020

Borrower, Relationship ID, Note #, Loan Officer, Industry

Archived

COVID-19 Loan Count: 142 COVID-19 Balances: \$70,029,508 COVID-19 Exposure: \$71,423,316

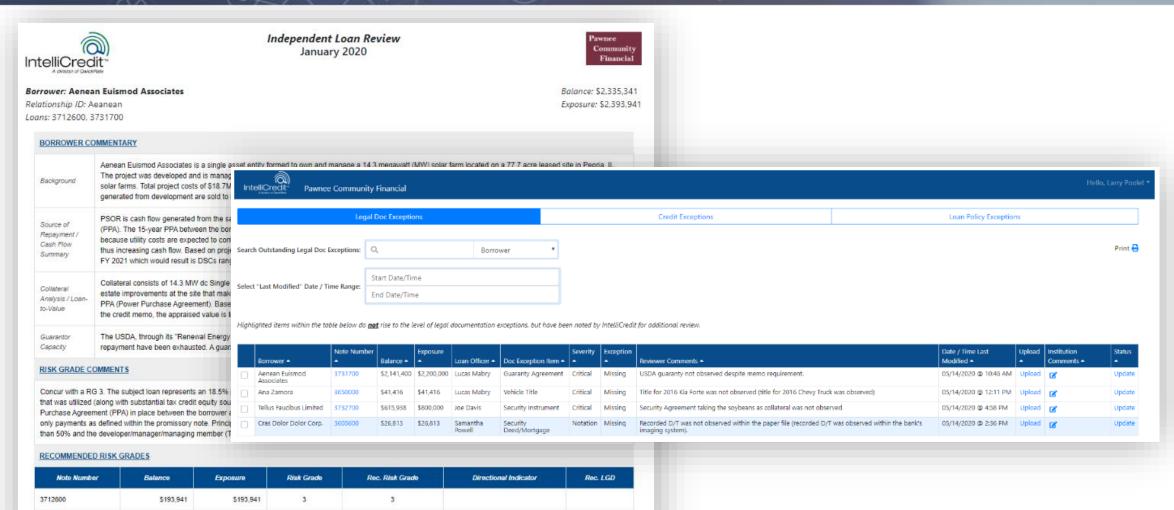
Archive Selected Export Selected Delete Selected

Borrower	Relationship ID	Note Number	Balance	Exposure	Loan Officer	Risk Grade	TDR Designation	Days Past Due at 12/31/2019	Days Past Due at 03/31/2020	Reason for COVID-19 Designation	Date of COVID-19 Related Modification	Type of COVID-19 Modification	Comments Log	Upload
Elen Booth	Booth	3733000	\$36,465	\$36,465	Lucas Mabry	3	No	0	0	Hardware supplier that has been temporarily closed due to COVID- 19.	05/15/2020	90-Day Deferral	04/30/2020 - Borrower contacted the Bank and requested payment relief. 05/04/2020 - Borrower has applied for a \$39k PPP loan through BB&T.	
Beatriz Doherty	Doherty	3692400	\$1,071,657	\$1,071,657	Joe Davis	4	No	23	0	Borrower operates 4 dental offices throughout Minneapolis that have been temporarily closed due to COVID-19.	05/15/2020	90-Day Deferral	03/15/2020 - Borrower contacted the Bank and requested short-term interest-only payments (see attached email).  04/15/2020 - Borrower contacted the Bank and indicated that 1 of the 4 locations would likely be closed permanently due to already strained cash flow prior to COVID-19.  05/30/2020 - Bank is considering a risk grade downgrade for the entire relationship given multiple 30-day delinquencies combined with cash flow deterioration as a result of the pandemic.	View Files
Brittany Montgomery	Montgomery	3624500	\$44,782	\$100,000	Samantha Powell	3	No	0	0		05/15/2020			
Mattis Integer LLP	Mattis	3696600	\$357,702	\$357,702	Samantha Powell	3	No	25	0	Collateral is an owner-occupied, single tenant building. Sole tenant is a nail salon that has been closed due to COVID-19 executive order.	04/29/2020	90-Day Deferral	04/15/2020 - Borrower emailed loan officer and indicated that the nail salon had been closed, all employees furloughed, and that they would be unable to make the May 2020 loan payment.	View Files
Alesha Wilkins	Wilkins	9904700	\$742,638	\$742,638	Lucas Mabry	3	No	0	0		04/29/2020			
Charlotte Whitlon	Whitlon	215900	\$798,873	\$798,873	Joe Davis	2	No		0	Investor 1-4 family residence; tenant has been laid off due to COVID-19 and is unable to make	04/13/2020	90-Days Interest-Only	04/02/2020 - Borrower Charlotte Whitlon contacted the loan officer and indicated that her tenant that occupies the collateral real estate had been laid off. The tenant indicated to our horrower that she would not he able to	





# Smart Loan Review Findings





\$2,141,400

\$2,200,000

3731700



#### Interagency Guidance of Credit Risk Review Systems (Issued)

Regardless of structure (or size of the institution), an effective credit risk review system accomplishes the following objectives:

- ✓ Identifies loans with credit weaknesses
- √ Validates risk ratings
- ✓ Identifies relevant trends
- Assesses internal credit policies and loan administration feeders / compliance with laws and regulations
- ✓ Evaluates lending personnel, including compliance with lending policies risk assessment
- Provides managements of directors with portfolio quality assessments
- ✓ Opines of problem an agement plans
- ry spanagement with timely credit quality information for regulatory, reporting, and ALLL





# Key questions to ask

- Is the reviewer talent experienced enough to get at the heart of emerging credit risk? Including good verbal and persuasive skills
- Is your loan review in sync culturally and technically (including corporate credit methodologies and nomenclature) with all other parties of the credit process?
- Does loan review have any relevance on real time portfolio risk assessment?
- Is it truly independent?
- Does suppressing today's loan review findings exacerbate more losses later?



# Key takeaways

- We're in a markedly different—and potentially prolonged credit cycle
- Use diagnostic tools to quantify your risk
- Qualitatively write your own narrative
- It's not beyond your control
- Banks late to the game in identifying risk in a crisis always lose more money in the end!





# Q & A





### Shawn O'Brien's Bio / Contact

### Instructor Shawn O'Brien President QwickRate Leads the Strategy for QwickRate Partner, Monroe Financial Partners Co-founder of QwickAnalytics Director, National Bank of St. Anne 815.922.7426 shawn.obrien@gwickrate.com QwickAnalytics\*





#### David Ruffin's Bio / Contact

David's extensive experience in the financial industry includes a long and pronounced emphasis on credit risk in a variety of roles that range from bank lender and senior credit officer to co-founder of the successful Credit Risk Management, LLC consultancy and professor at several banking schools. A prolific publisher of creditfocused articles, he is a frequent speaker at trade association forums, where he shares insights gained helping lending institutions evaluate credit risk-in both its traditional, transactional form as well as the risk associated with portfolios based on a more emergent macro strategy. David is an expert in assessing all aspects of the credit process and culture. Over the course of decades, he has led teams providing thousands of loan reviews and performed hundreds of due diligence engagements focused on M&A and capital raising. Before helping to found IntelliCredit, he headed the DHG-Credit Risk Management division at the Dixon Hughes Goodman accounting firm. David holds a B.A. from the University of North Carolina-Chapel Hill, a M.S. from East Carolina University and multiple degrees from the American Bankers Association's graduate lending schools.



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